

PRIVACY POLICY

Last modified: February 7, 2022

This Privacy Policy ("Privacy Policy") governs the manner in which SkipLabs, Inc. (referred to herein with "Company", "we", "us" and "our") collects, uses, maintains and discloses information collected from users (each, referred to herein with "User", "you", and "your") of the <http://www.skiplabs.com> website ("Site"). This privacy policy applies to the Site and all products and services offered by Us.

Personal Identification Information

We may collect personal identification information ("PII") from Users in a variety of ways, including, but not limited to, when Users visit our Site, register on the Site, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features or resources we make available on or in connection with our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users may, however, visit our Site anonymously. We will collect PII from Users only if they voluntarily submit such information to us, or otherwise pursuant to this Privacy Policy. Users can always refuse to supply PII, except that it may prevent them from engaging in certain Site-related activities.

We do not knowingly collect PII from children under the age of 13, or 16 in the European Union ("EU"). In the event that we learn that a person under the age of 13, or 16 in the EU, has provided us with PII, we will delete such PII.

If you provide us with PII, please understand that your PII will be stored in the United States and maybe stored in other jurisdictions. We may transfer information to our affiliates and subsidiaries, across borders, and from your country or jurisdiction to other countries or jurisdictions around the world. If you are visiting from the EU or other regions with laws governing data collection and use, please note that the United States does not, and other jurisdictions may not, have the same data protection laws as the EU and may not afford many of the rights conferred upon data subjects in the EU. You acknowledge you understand that by providing your PII: (i) your PII will be used for the uses identified herein in accordance with this Privacy Policy; and (ii) your PII will be transferred to the United States and other jurisdictions as indicated above, in accordance with applicable law.

Non-Personal Identification Information

We may collect information that is not PII ("Non-PII") about Users whenever they interact with our Site. Non-PII may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web Browser Cookies

Our Site, and other third parties that we work with, may use "cookies" and other similar technologies, in connection with enhancement of User experience on our Site. A cookie is a small file which asks permission to be placed on your computer's hard drive, for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

We may use session cookies or persistent cookies. Session cookies only last for the specific duration of your visit and are deleted when you close your browser. Persistent cookies remain on your device's hard drive until you delete them or their expire. Different cookies are used to perform different functions, which we explain below:

- Essential – These cookies are essential in order to enable you to move around our websites and use certain features, such as accessing secure areas of the websites. Without these cookies, we can't enable appropriate content based on the type of device you're using.
- Browsing and Functionality –These cookies remember choices you make on our websites. For instance, when you return to our websites after signing in, cookies help the websites remember who you are.
- Performance and Analytics – These cookies analyze data about webpage traffic. This helps us to improve our websites and tailor them to customer needs. We may use, for example, Google Analytics or a similar third party program, to track website usage and activity. Google provides a complete privacy policy [here](#) and instructions on opting-out of Google Analytics [here](#). Note that this opt-out is specific to Google activities and does not affect the activities of other ad networks or analytics providers that we may use. We may also use, for example, Facebook Analytics or a similar third-party program, to measure your use of our Services, tailor our Services to your interests, and improve our products and services. Please note, Facebook can connect

this data with your Facebook account and use it for its own advertising purposes, in accordance with Facebook's Data Policy which can be found [here](#). The foregoing link can also be used if you would like to withdraw your consent to Facebook Analytics.

- Targeted Advertising – We use cookies to compile information on our users interaction with our content. We use this information to serve ads to you and enable marketing tracking.

Other than essential cookies which are required and necessary for the operation of our Services, once you agree to the use of non-essential cookies, the cookie file is added. You can remove your consent to cookies anytime by clicking here. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. You can additionally modify your browser setting to decline cookies if you prefer. Please check your browser and browser settings to determine where these types of cookies are stored and whether and how they may be deleted. The Network Advertising Initiative also offers a means to opt-out of a number of advertising cookies. You can visit their website [here](#) to learn more and to opt-out, if desired. In any event, if you reject our cookies, you may still use the Services, but disabling cookies may prevent you from taking full advantage of the websites.

Notice Regarding Public Posting Areas

Please note that any information you include in a message you post to any public posting area is available to other users. If you do not want people to know your email address, for example, do not include it in any message you post publicly. PLEASE BE EXTREMELY CAREFUL WHEN DISCLOSING ANY INFORMATION IN PUBLIC POSTING AREAS. WE ARE NOT RESPONSIBLE FOR THE USE BY OTHERS OF THE INFORMATION THAT YOU DISCLOSE IN THESE PUBLIC POSTING AREAS.

How We Use Collected PII

We may collect and use your PII for the following purposes:

- **To improve customer service:** PII you provide helps us respond to your customer service requests and support needs more efficiently.
- **To personalize user experience:** we may use PII in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- **To improve our Sits:** we may use feedback you provide to improve our products and services.
- **To process payments:** we may use the PII Users provide about themselves when placing an order only to provide service to that order; we do not share this PII with outside parties except to the extent necessary to provide the service or as outlined herein.
- **To send periodic emails:** we may use the email address to respond to their inquiries, questions, and/or other requests, or for periodic marketing purposes; if User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc.; if at any time the User would like to unsubscribe from receiving future emails, they may do so by contacting us via our Site.

How We Protect Your PII

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your PII, username, password, transaction information and data stored on our Site.

Sharing Your PII

We do not sell, trade, or rent Users PII to others, other than as outlines in this Privacy Policy. We may share generic aggregated demographic information not linked to any PII regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your PII with these third parties for those limited purposes provided that you have given us your permission. In addition, we may share or disclose the information we collect to the following parties in the following instances:

- To third parties who we think you may find interesting for their direct marketing purposes. We only share information in this instance with your consent.
- To third parties in the course of any direct or indirect reorganization process including, but not limited to, mergers, acquisitions, divestitures, bankruptcies, and sales of all or a part of our assets. Your PII may be shared following completion of such transaction and/or during the assessment process pending transfer. If

transferred in such a case, your PII would remain subject to this Privacy Policy or another policy that, at a minimum, protects your PII to an equal degree as this Privacy Policy.

- To law enforcement or government entities in order to comply with the law or in the good faith belief that such action is necessary in order to conform to the requirements of the law or comply with legal process served on us, protect and defend our rights or property, or act in urgent circumstances to protect the personal safety of our users.

You may choose to restrict the collection or use of your PII for direct marketing purposes at any time by contacting us at _____. If you change your mind, please let us know by writing to us at _____. If you are located in the EU, you have the following additional rights:

- Right of Access and Right to Rectification. The right to obtain confirmation as to whether or not your PII exists and to be informed of its content and source, verify its accuracy and request its completion, update or amendment.
- Right to Erasure, Right to Anonymity, and Right to Restriction of Processing. Request the deletion, anonymization or restriction of the processing of your PII processed in breach of applicable law.
- Right to Object. Object to the processing, in all cases, of your PII for legitimate reasons.
- Right to Data Portability. Receive an electronic copy of your PII, if you would like such a copy for yourself or to port your PII to a different provider.
- Right to Withdraw Consent. Where the processing of PII is based on your consent, you may have the right to withdraw consent at any time, without affecting the lawfulness of processing based on consent before withdrawal.
- Right Not To Be Subject To Automated Decision-Making. You may have the right not to be subject to a decision based solely on automated processing, including profiling, except under certain exceptions under local law. We do not use automated decision-making.
- Right to Lodge a Complaint with a Supervisory Authority. Lodge a complaint with the relevant data protection supervisory authority. To make such a request, please contact us at _____ and be sure to include "Data Subject Request" in the subject line.

California Civil Code Section 1798.83 permits visitors to our websites who are California residents to request, once a year, certain information regarding our disclosure of PII to third parties for their direct marketing purposes. Please contact us at _____ to make such a request. At this time our Services do not recognize automated browser signals regarding tracking mechanisms, which may include "Do Not Track" instructions.

Third Party Websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites or third parties linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Changes to This Privacy Policy

We have the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the PII we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

Your Acceptance of These Terms

By using this Site, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our Site. Your continued use of the Site following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

Contacting Us

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, or if you want to request the deletion of your PII, please contact us at: _____.